

MEZCAL

ART OF THE TASTE - BRUNCH WITH CHEECH MARIN AND TRES PAPALOTE MEZCAL

HOUSTON

ONE HALF OF THE STONER-HIPPIE COMEDIC DUO CHEECH AND CHONG, ROCHARD "CHEECH" MARIN HAS BECOME PERHAPS ONE OF THE MOST WELL KNOWN AND RESPECTED CHICANO ACHIEVERS IN THE WORLD OF ENTERTAINMENT. AS AN ACTOR, DIRECTOR, WRITER, MUSICIAN, ART COLLECTOR AND HUMANITARIAN, CHEECH IS A MAN WHO HAS PROVEN THAT HE HAS THE INTELLECT AND WIT TO MAKE A SIMPLE SMILE APPEAR IN ANY SITUATION (VIA CHEECHANDCHONG.COM).



Did you know that Cheech Marin's personal collection of Chicano art is the most extensive collection in the world? Well, he was here recently and spoke with a group or art enthusiasts and fans about his collection and even provided each guest with a signed copy of Chicanitas, which showcases 70 paintings by 29 painters represented in Cheech Marin's noted collection of Chicano art. Cheech's collection of work spans over 20 years and his current focus for his collection are small paintings averaging 16 inches square and smaller in size.

In addition to Cheech Marin's love for Chicano Art, he is also the brand ambassador for Tres Papalote Mezcal, a Mexican Mezcal distilled from the wild cupreata agave plant. The lively and colorful bottle design was set to pay homeage to Cheech's passion for Chicano works.

Guests enjoyed a cariety of Mezcal based cocktails using Tres Papalote as the base for each. Additionally we were treated to alongside a 4 course brunch menu provided by Triniti Restaurant.

The specialty Mezcal cocktail was The Spike. If I hadn't been informed before hand that these cocktails contained Mezcal, I would have never guessed it was in this drink. The Spike's contents are simple: combine 2 parts Tres Papalote with fresh lime and agave and there you have it. This concoction is crisp, light and refreshing.

Tres Papalote is 100% handcrafted by a Maestro Mezcalero, using a family recipe that has been handed down through generations. With a smooth taste, distinguished consistency and a lightly smoked mezcal flavor with elegant herbal and citrus notes, Tres Papalote delights the palate with its complex and intriguing flavor and mystical experience.

If you've never had Mezcal, or are interested in stepping up your liquor game, I suggest you start with Tres Papalote. It's the perfect Mezcal for beginners and is clearly a hit with these ladies!

